



COMWEEK 2024

THEME: Artificial intelligence and wisdom of the heart:
For a fully human communication

>>> DAILY REFLECTION <<<

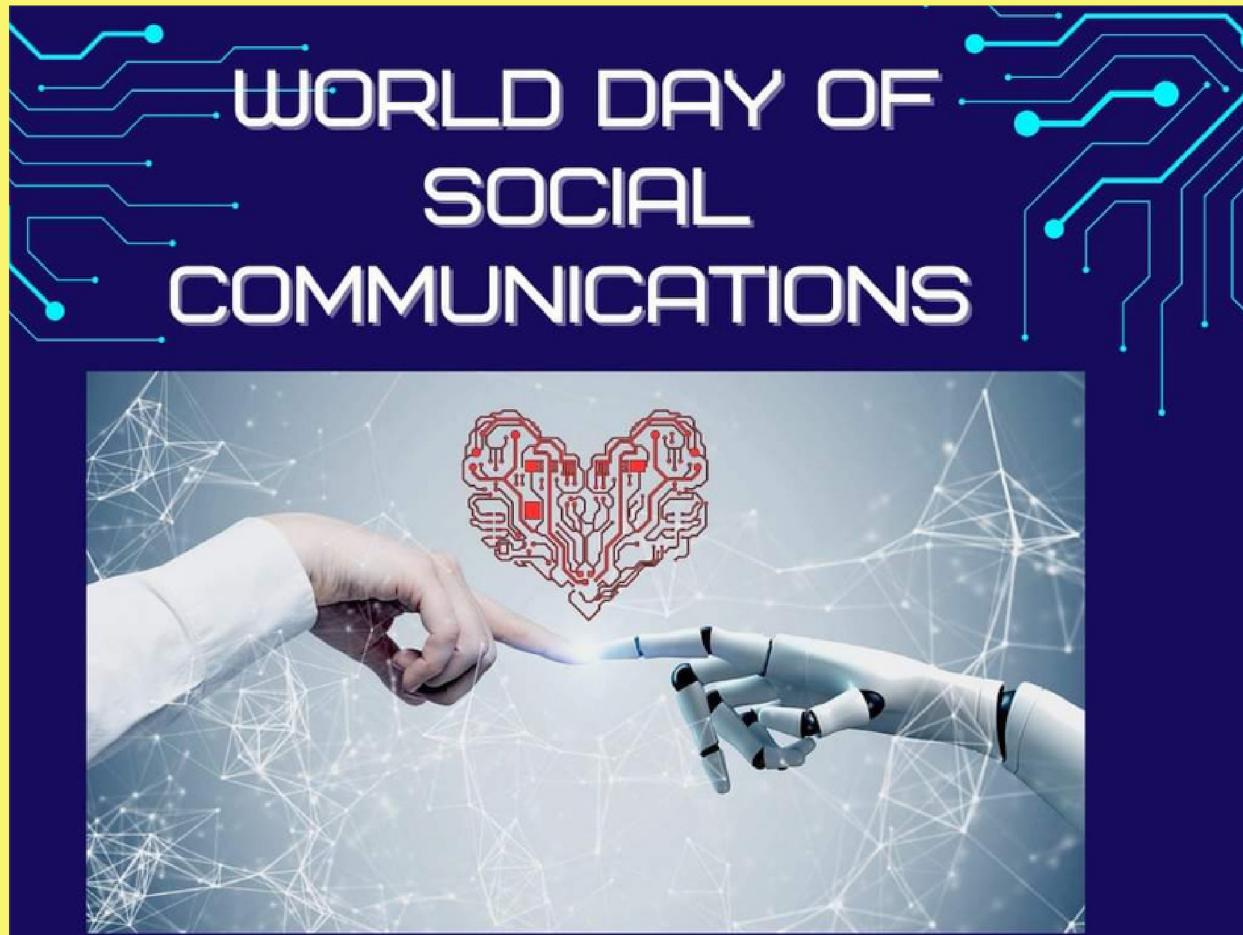
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DAY 8: SUNDAY 12TH MAY

WORLD COMMUNICATION DAY

ARTIFICIAL INTELLIGENCE AND WISDOM OF THE HEART: FOR A FULLY HUMAN COMMUNICATION



Pope Francis's message for the 58th World Communication Day in 2024 emphasizes the impact of artificial intelligence on information and communication. The rapid spread of innovations beyond our understanding has both excited and disoriented us. As AI advances, we grapple with questions about human nature, our uniqueness, and the future of Homo sapiens. To remain fully human and guide this cultural transformation, we must approach these challenges from our humanity.

Pope Francis urges us to start with the heart, focusing on the importance of the human heart, which symbolizes freedom, decision-making, integrity, and unity. It engages our emotions, desires, and dreams, and is also the inward place of our encounter with God. The recovery of the wisdom of the heart allows us to integrate various aspects of life, including decisions, consequences, nobility, vulnerability, past, and future, guiding us toward purposeful communication.



As technology advances, we must not lose sight of our humanity. Guardini's wisdom from a century ago still holds true: we must engage with openness and sensitivity, starting from our humanity. A new kind of human being—one with deeper spirituality, freedom, and interiority—must take shape.

This year's message builds upon preceding themes, emphasizing the need for discernment and vigilance to ensure that AI serves humanity without overstepping the realms of God. In summary, the Holy Father requests us to embrace the wisdom of the heart as we navigate the intersection of AI and communication, fostering a fully human approach in this technologically rich era.

The week-long programme to celebrate the 2024 World Communications Day dwelt on different areas of artificial intelligence that can be used to promote authentic communication, communion and evangelisation. Ethical practices and wisdom of heart are vital to overcome the accumulated effects of AI. It is only in this way, that AI can serve the human needs, enhance human dignity, environmental protection and education.

